

# Value for Women: Advisory Services

June 2022

# Our Advisory

We provide **focused gender advisory to private sector actors, including:** DFIs, investors and funds, financial institutions, and enterprises.

**We conceptualize and provide consulting services to implement gender actions that are:**



**1** Aligned with  
actors'  
business  
models and  
priorities



**2** High-  
potential in  
terms of  
gender and  
bottom line  
impacts



**3** Feasible to  
implement,  
given time and  
resource  
allowances

# What makes our Gender Technical Advisory unique?

## HOLISTIC

Our TA support takes a 360 degree look across the entirety of the business or investment model and activities. This means we go beyond HR actions and beyond focusing on women-led businesses.

## EXPERIENCE-BASED

Our 10+ years providing TA has enabled us to productize, identifying the common threads and tools across TAs, while innovating and adapting to diverse models.

## PRAGMATIC

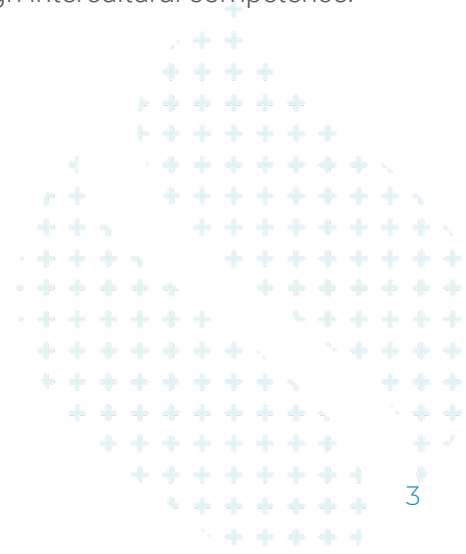
We identify practical actions, helping partners to move from inspiration to action, and from the “why” to work on gender to the concrete “how”. We meet private sector actors where they are at and help them develop realistic, intentional gender actions with impact.

## CONTINUALLY IMPROVING

We improve and iterate our model on a regular basis, building on lessons learned across projects and regions.

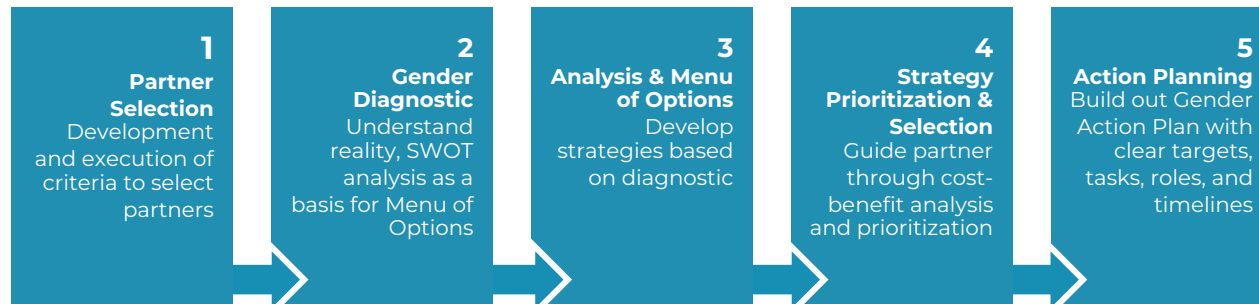
## MULTI-STAKEHOLDER

We have deep experience working on gender with private sector partners at all levels, and in various geographies. Our team is global, based close to our clients, and with high intercultural competence.



# VfW's TA Approach

## DIAGNOSTIC, DESIGN, AND ACTION PLANNING



## PILOTING AND MEASUREMENT



## SHARING

- Our TA is **designed to respond to the needs and priorities of partners** - and to support them on their gender journeys.
- **The approach is modular.** The TA can take partners to the point of creating a gender action plan, or can extend into accompaniment on strategy implementation, impact measurement, and results sharing.

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**#Valueforwomen**

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Value for Women Ltd.



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